

## Biographical details – Ian Peter



### Summary

Ian Peter moved from a career in media and the arts to information technology in 1987, after a period of experimentation with early personal computer networks.

In 1989 Ian Peter established Pegasus Networks Communications Pty Ltd offering Australia wide access to email and Internet services. As initial CEO and later as a Director, he saw this pioneering Internet Service Provider company grow to employ over 30 people before being sold to OptusNet.

By 1992, just before Australia began to experience the World Wide Web, Ian Peter established a consultancy business to address growing interest in Internet and new technologies. As Principal Consultant and Project Manager he undertook assignments on

- Digital convergence and interactive television for Telstra (1993)
- Implementation of Internet access services for Earth Summit, Brazil (1992)
- IT Consultant for Hot Chips Television series, ABC TV
- Project Manager of pilot project on electronic messaging options, Dept of Transport
- Project Manager of pilot project on Integrated Community Networks, Nortel Australia
- Mentor, Consultant and Associate, Centre for International Research on Communications and Information Technologies (CIRCIT).

In 1995 and 1996 Ian Peter was a member of the Commonwealth Government Senior Executive Service, initially as a Consultant to Hon Peter Baldwin MHR, Minister for Social Security, on national information infrastructure and access issues. He later worked as a Strategy Consultant with the Dept of Social Security on establishment of their web site. This period of activity culminated with an appointment as Convenor of the Access Working Group for Prime Minister Keating's National Information Services Council, and in committees advising the Howard government on rural telecommunications issues.

Through his role as Senior Partner for Ian Peter and Associates, Ian Peter had undertaken a range of project management, strategy and consulting assignments in large corporations, utilising project management and change management methodologies to successfully implement new systems. Many of these have involved portal implementations, e.g [www.qld.gov.au](http://www.qld.gov.au) and the whole of government web presence for the State of Queensland

Ian Peter maintains an award winning Internet History portal at [www.nethistory.info](http://www.nethistory.info). He is also the Principal of the Internet Mark 2 Project, ([www.internetmark2.org](http://www.internetmark2.org)) which presented its Internet Analysis Report to the International Telecommunications Union in Geneva in 2004 and has been involved in Internet governance discussion in the lead up to the UN's World Summit on the Information Society ([www.wsis.org](http://www.wsis.org)).

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Ian Peter holds international honorary positions as a Member of the Editorial Board of First Monday ([www.firstmonday.org](http://www.firstmonday.org)), and as a Member of the .ORG Advisory Council ([www.pir.org](http://www.pir.org)). He was a Co-founder of the Association for Progressive Communications ([www.apc.org](http://www.apc.org)), and a member of the Internet Society since 1993.

His current activities include involvement in anti-spam initiatives, Internet governance issues, and Internet protocol reform initiatives. Clients have included:

### **International organisations**

- Internet Corporation for Assigned Names and Numbers
- Asia Pacific Network Information Centre
- United Nations Environment Program
- United Nations Conference on Environment and Development
- United Nations Development Program

### **Corporations**

- Telstra
- Nortel
- Ergon Energy
- Queensland Rail
- ABC-TV
- MFS Financial Group
- Australian Alpine Enterprises

### **Government**

- Commonwealth of Australia - Prime Ministers, Ministerial advisory, Dept Social Security
- Queensland Government - Treasury, Premiers, Government Gateway, Whole of Government initiatives
- New South Wales Government - WorkCover, LSPC, WCC, OLGR
- Northern Rivers Regional Organisation of Councils
- Brisbane City Council

### **Academic and other**

- ATSC
- Open Learning Technology Corporation
- RMIT, ANU, Southern Cross University

Further details can be obtained from [www.ianpeter.com](http://www.ianpeter.com)

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